

VALLEY Bugler

The Community's **GOOD** News Newspaper!

The local monthly publication that focuses on Good News, Inspirational Stories, Funnies, Community Events and Activities! Distributed from Centralia to Woodland, and most everywhere in between, including Clatskanie and Rainier, OR.

705 Vandercook Way, Longview, Washington 98632 • OFFICE 360414.1246
 See us on the web @ www.ValleyBugler.com

Open Rates Below: *ask your sales rep for 3, 6 or 12 month rates*

AD SIZE	COLUMN	Black & White	Color Charge	TOTAL	PRICE PER COLUMN INCH	RATE PER INCH
	INCHES			w / COLOR		
1/64 Page	1	\$14.00	\$12.40	\$26.40	1-4	\$15.00
1/32 Page	2	\$30.00	\$17.30	\$47.30	5-8	\$14.50
3/64 Page	3	\$45.00	\$22.65	\$67.65	9-12	\$14.00
1/16 Page	4	\$60.00	\$28.00	\$88.00	13-16	\$13.75
5/64 Page	5	\$72.50	\$35.60	\$108.10	17-20	\$13.50
3/32 Page	6	\$87.00	\$45.00	\$132.00	21-24	\$13.25
1/8 Page	8	\$116.00	\$58.00	\$174.00	25-28	\$13.00
3/16 Page	12	\$168.00	\$84.00	\$252.00	29-32	\$12.75
1/4 Page	16	\$220.00	\$110.00	\$330.00	33-36	\$12.50
3/8 Page	24	\$318.00	\$159.00	\$477.00	37-40	\$12.25
1/2 Page	32	\$408.00	\$204.00	\$612.00	41-44	\$11.75
5/8 Page	40	\$490.00	\$245.00	\$735.00	45-52	\$11.25
3/4 Page	48	\$540.00	\$270.00	\$810.00	53-58	\$10.75
Full Page	64	\$656.00	\$328.00	\$984.00	59-64	\$10.25

RATES SHOWN ARE OPEN-RATES.

Discounts available for 3, 6 or 12 month contract agreements; *ad size is adjustable each month. 10% Non-profit discount.*

DEADLINES are usually the 20th of the month

INSERTS: \$55 per 1000 + \$100 setup fee

ARTWORK/GRAPHICS: \$95 per 8.5 x 11 side.

PRINTING of INSERTS: Call for quotes

ANIMAL TRACKS SECTION: Please call for Rates

ONLINE ADS AVAILABLE: (SEE BELOW)

ONLINE ADS @ valleybugler.com

AD SIZE	PRICE	TIME
Small (8)	\$35	monthly
Medium (4)	\$65	monthly
Large (4)	\$100	monthly
Top Banner (4)	\$125	monthly

Bugler Benefits: The Valley Bugler has been founded on the principle of fairness and quality. Excellent circulation plus high quality printing and graphics, and stories that bring back readers every month make advertising in the Valley Bugler your best choice for value and effectiveness. The Valley Bugler circulates between 12,000-14,000 copies each month; 4-5 readers per copy; an in-home average stay of up to 10 days and one of the most loyal reader bases one could ever find. The Valley Bugler also offers additional marketing services at affordable rates, such as web site design, graphic design, business cards & brochures.



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 Longview, Washington 98632
 360.414.1246
 ads@valleybugler.com

- Good News that people want to read
- Circulating from Centralia to Woodland, and into Rainier
- 10 days average in-home life
- 12,000 - 15,000 copies printed monthly
- Beloved publication read by over 40,000+ people
- Crisp, clean graphics
- Copyright for ad remains with advertiser
- GREAT affordable rates
- Other marketing services available - web sites, graphic design and online marketing

VALLEY Bugler

The Community's **GOOD** News Newspaper!

Featuring Good News,
 Community Events & Activities,
 and an Occasional Tall Tale.

Your advertising dollars
 go farther with the
 Valley Bugler!

Also offering an online
 experience for readers and
 Advertisers alike.

RATE SHEET 2010

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www.ValleyBugler.com